

4th annual

# ESG

## PROCUREMENT

CONFERENCE 2025

Achieving impact & ROI through ESG reporting, resilient governance & social procurement

13-15 AUGUST 2025 | AERIAL UTS FUNCTION CENTRE SYDNEY | AUSTRALIA

“ Anyone working in ESG needs to attend this conference in order to learn from each other, collaborate, share and build a movement for change. ”

Executive Officer, ACAN (past attendee)



### PARTNERSHIP PROSPECTUS

Past sponsors include:



Organised by:

[www.esgprocurementconference.com.au](http://www.esgprocurementconference.com.au)

Quest Events  
Meet | Learn | Grow.

# What is the **ESG PROCUREMENT CONFERENCE 2025**?

Now in its 4th year as the most attended and influential event of its kind in Australia, the **ESG Procurement Conference 2025** returns to provide solutions to the most pressing challenges in the areas, including upskilling procurement professionals on sustainability reporting, elevating cross-departmental collaboration, improving reporting outcomes, achieving ROI on ESG initiatives, driving social procurement in a challenging environment, and more.

This is your opportunity to meet and hear from both ESG and procurement leaders as they discuss how to drive positive operational, business, ESG, and procurement outcomes.

## WHO WILL YOU MEET?

The 4th annual **ESG Procurement Conference 2025** brings together leaders, managers, directors, and heads from a range of areas and roles in both the public and private sector including:

▶ Procurement & Supply Chain	▶ ESG & Sustainability	▶ Sourcing, Buying, Expediting & Purchasing
▶ Category Management & Contracts	▶ Client, Partner & Supplier Engagement	▶ Commercial Management
▶ Legal Counsel, Compliance & Governance		



## KEY THEMES:

- 1 A comprehensive guide to sustainability reporting for ESG & procurement teams
- 2 Navigating critical environmental trends impacting ESG & procurement outcomes
- 3 Improving collaboration between procurement teams & other departments
- 4 Adapting governance to respond to geopolitical, environmental & technological disruptions
- 5 Ensuring ESG initiatives generate ROI without compromising financial & business performance
- 6 Achieving positive social procurement outcomes in a challenging political & business environment





## SPEAKERS INCLUDE:



tpg TELECOM

**Miranda Braga**  
Head of Procurement  
Excellence  
TPG Telecom



Coates

**Andres Naranjo**  
Group Manager Purchasing  
and Procurement  
Coates



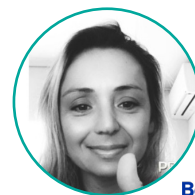
APA

**Lexia Laracy**  
Head of Procurement  
Excellence  
APA



HOLCIM

**Francis Chou**  
Head of Procurement  
Holcim



Beiersdorf

**Tatiana Mastandrea**  
Procurement Team Lead  
Beiersdorf Australia



NSW Transport for NSW

**Dale Tuckey**  
Director, Procurement  
Insights and Analytics,  
Procurement/Finance,  
Technology & Commercial  
Transport for NSW



FRASERS PROPERTY

**Paolo Bevilacqua**  
Group Head of  
Sustainability  
Fraser's Property



rpf

**Jarrod Edgecombe**  
Chief of Staff &  
Head of Sustainability  
Real Pet Food Company



Ausgrid

**Camille Bessiere**  
Procurement Lead,  
Sustainability & Risk  
Ausgrid



Endeavour Energy

**Rob St Clair**  
General Counsel  
Endeavour Energy

## WHY LEADERS AND DECISION MAKERS WILL BE AT THE ESG PROCUREMENT CONFERENCE 2025

- 1 Develop the tools needed to understand, evaluate and report on ESG data
- 2 Learn how to improve collaboration between procurement teams & other departments
- 3 Gain a roadmap to scope 1, 2 & 3 emissions and how to collaborate with suppliers to meet emissions targets
- 4 Learn how to ensure ROI from ESG initiatives
- 5 Master how to drive supply chain transparency to avoid greenwashing risks
- 6 Perfect RFPs by expertly integrating ESG principles
- 7 Examine how to build mutually beneficial commercial relationships with Indigenous suppliers
- 8 Prepare for the increasing importance of biodiversity and nature frameworks



# WHO SHOULD PARTNER?

If you have an innovative or market leading product, solution or service related to procurement, ESG, or sustainability reporting, the 4th Annual **ESG Procurement Conference 2025** should be a part of your sales and marketing campaign.

The event will attract important decision makers responsible for procurement, supply chain, ESG, sustainability and more. These leaders will come from across the public and private sectors and are actively looking for solutions to help them achieve their procurement, ESG, and sustainability reporting goals.

Partners will include, but are not limited to:

- Sustainability consultants
- ESG consultants
- Regulatory reporting consultants
- Technology providers
- Indirect procurement suppliers - office supplies, furniture, tech, facilities management, security, etc
- Procurement strategy consultants
- Outsourced procurement operations
- Management and leadership training

## WHY PARTNER?

### Does your organisation want to....

#### Increase visibility and be recognised as an expert in its field?

The **ESG Procurement Conference 2025** positions your organisation as a thought leader in front of renowned and industry-recognised speakers as well as an inquisitive and influential audience of attendees

#### Increase reach?

Use ours! The **ESG Procurement Conference 2025** marketing reaches over 15,000 unique, targeted contacts - join our campaign early and benefit from 5+ months of brand awareness

#### Meet the right people?

With multiple networking opportunities across the 2 main conference days, you can expand your networks and socialise with existing clients and prospects. Save time on identifying and building relationships with new prospects. We target the key influencers and decision makers and you grow your community and get authentic, meaningful facetime across the event days

#### Launch new products?

Showcase new and innovative products and services to an interested and influential audience of dedicated professionals seeking the best solutions to the challenges they're facing

#### Build its brand?

The **ESG Procurement Conference 2025** offers brand recognition opportunities to position your company among the premier organisations within the ESG and Procurement ecosystem and enhance your profile as a trusted brand and market leader

## IF YES, THEN LET'S CONNECT.

Through consultation with our in-house marketing strategists, we will tailor a programme to suit your objectives, whether they involve thought leadership, branding, lead generation, specific one on one meetings or a more social networking event.

There are numerous sponsorship and exhibition opportunities available with packages designed to help you meet your marketing and sales targets. Contact **Milad Etemadi** on [milade@questevents.com.au](mailto:milade@questevents.com.au) or **+61 (0)478 195 857** to discuss how we can help you connect with your ideal audience.



# SPONSORSHIP OPPORTUNITIES



## TIER 1

- 20-minute Presentation AND 40-minute Panel Session
- 2x3m exhibition space
- 5 x 2-day Conference Passes
- Access to attendee list
- Strong company branding before, during & after event

**\$25k**

**Early bird price: \$22k**



## TIER 2

- 20-minute Presentation
- 2x3m exhibition space
- 4 x 2-day conference passes
- Access to attendee list
- Strong company branding before, during & after event

**\$22k**

**Early bird price: \$19k**



## TIER 3

- 40-minute Panel Session
- 2x3m exhibition space
- 3 Conference passes
- Access to attendee list
- Strong company branding before, during & after event

**\$19k**

**Early bird price: \$17k**



## EXHIBITOR

- 2x3m exhibition space
- 2 x 2-day passes
- Access to attendee list
- Strong company branding before, during & after event

**\$10k**

**Early bird price: \$9k**

### Early Bird date: Friday 30 May

■ We only work with a few select partners to maximise mutual value and these are only our basic package options.

■ To obtain a more bespoke package including sponsorship opportunities such as a coffee cart, networking drinks, lanyards, or any other ideas you have, please contact us to discuss how we can help you connect with your ideal audience.

**Milad Etemadi**

Partnerships Director

✉ [milade@questevents.com.au](mailto:milade@questevents.com.au)

☎ +61 (0)478 195 857

Investment rates are in Australian dollars and GST exclusive.



What a turn out this year and so much fun. I feel each year gets better and better. ”

Managing Director, Procurement People (past attendee)

